

## **Orgatec 2018:**

### **Bentwood chair creates cozy coffee house atmosphere**

*“m99“ by architect Adolf Krischanitz combines traditional with contemporary design*

**Kippenheim/Cologne. At this year’s Orgatec, Schneeweiss AG’s subsidiaries Hiller Objektmoebel, Rosconi and Braun Lockenhaus present the exclusive bentwood chair “m99” at their exhibition booth K 51/L 50 in hall 10.2. In the design process, Austrian architect Adolf Krischanitz has been inspired by the Viennese interior culture. Thus, he created a seating furniture representing a class of its own, manufactured with a high degree of craftsmanship. “m99” extends the companies’ “Krischanitz collection bentwood”, existing since 2012.**

Architect Adolf Krischanitz is one of Austria’s most renowned architects. Besides national and international architectural projects he is also active in the field of furniture design. The bentwood chair “m99” reflects Krischanitz’ identification with Austria in general and especially with his chosen home in Vienna as the creation is unmistakably a reminiscence of the Viennese coffee house culture, since 2011 intangible cultural heritage of UNESCO.

#### **Traditional design with contemporary features**

The Viennese coffee house has always been a central meeting point for literates, musicians and artists. Therefore, the coffee house culture stands for atmosphere, freedom of mind and creative working, without being alone; at the same time it is strongly connected with indulgence and relaxation. The bentwood chair “m99” perfectly fits into this context.

It combines traditional with contemporary design: The softly rounded bentwood seating frame, which is typical for coffee houses, meets a clean and modern back rest, which is either completely open or equipped with plywood with or without motif cut-out. Since the wood is varnished, the chair can be adapted to its surrounding due to numerous color choices. The seat is molded and offers high seating comfort. As a design option, a seat made of traditional wickerwork can be chosen. Wickerwork is typical for Viennese coffee house chairs; its form and sturdiness derives from the transverse, longitudinal and diagonal braiding of the strands. Wickerwork adds additional transparency and lightness to the chair.

### **Craftsmanship „made in Austria“**

“Since 2012, our portfolio includes high-class bentwood furniture by the renowned Austrian architect in the form of the ‘Krischanitz collection bentwood’, which consists of daybed, chairbed, armchair and contract chair”, says Juergen Dreher, owner of Schneeweiss AG. Since the bending of wood is an old craftsmanship requiring a great deal of experience and intuition, this collection – including the new bentwood chair “m99” – is produced by the Schneeweiss AG subsidiary Braun Lockenhaus in Burgenland, Austria. The manufacture, which has been founded in 1921, is a renowned specialist when it comes to the traditional craft of bending wood by the means of water vapor. “A computer-controlled machine will never be able to do this”, says Dreher. “And this high quality and value can be seen and felt immediately.”

*(459 words, 3,085 characters)*